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Case No. 11

Difficulties in Recruitment

Name of the Organization: - *********************************

In the clothing industry 84% of reported vacancies were in production occupations, employers find the labour pool from which their applicants are derived tends to lack initial qualifications and experience, and be relatively unmotivated.

Almost two-thirds of employers believe that they receive too few applications from skilled applicants and 70% highlight a general lack of work experience as a real problem.

In the clothing industry:

- the majority of employers feel that candidates tend to lack the relevant experience to carry out the work;
- employers also tend to receive applications from those who lack relevant skills, and who, therefore, need to be trained from a very basic position;
- a lack of skills and experience are more significant barriers to employers than a general lack of interest in the posts available;
- almost a third of employers report that applicants suffer low motivation